About Qubop Inc.

Qubop is a mobile app design, development and consulting company based in San Francisco, originally founded as a digital agency in 2002. Current clients include interactive agencies, consumer brands, healthcare firms, Fortune 500 companies and early-stage startups. Company principals have worked in mobile for over 10 years, and have deep knowledge of the industry and platform landscape.

Founders Chia Hwu and Evan Kirchhoff are thought leaders in mobile, and provide the central product vision of Qubop. With substantial teaching and training backgrounds, Chia and Evan have a long history of well-



received workshops and talks on mobile UI design, platforms and strategies. They have delivered keynotes and panel appearances in the US, Canada and Europe, and recently coorganized Renaissance.io, an annual iOS developer's conference in San Francisco.

Qubop has successfully shipped dozens of mobile apps, providing end-to-end solutions from the earliest research and design phases to full application programming and maintenance. Our apps have been featured by Apple in the iTunes App Stores for the US, Canada and Japan, by Barnes & Noble in the Nook Shop, and by Amazon in the Appstore for Android.





Qubop's in-house development teams are highly skilled in native programming for both iOS and Android, and have also created apps for the Windows Phone, BlackBerry 10 and Force.com platforms. Technical capabilities include Objective-C, Java, C++, C#/XAML and OpenGL. We also employ HTML5, hybrid architectures, and cross-platform frameworks where appropriate.

Other areas of company expertise include product management, brand management, mobile strategy consulting, API design, and the creation of new platform and developer ecosystems.

